



# LEAD STEM Expo & Conference

Educate 🎓 Motivate 🏆 Inspire 🏆 Empower



# LEAD

# About LEAD

## LEAD's Mission

LEAD's Mission is to "Nurture, prepare and develop the young professionals, entrepreneurs and leaders of tomorrow with STEM principles"

## About LEAD

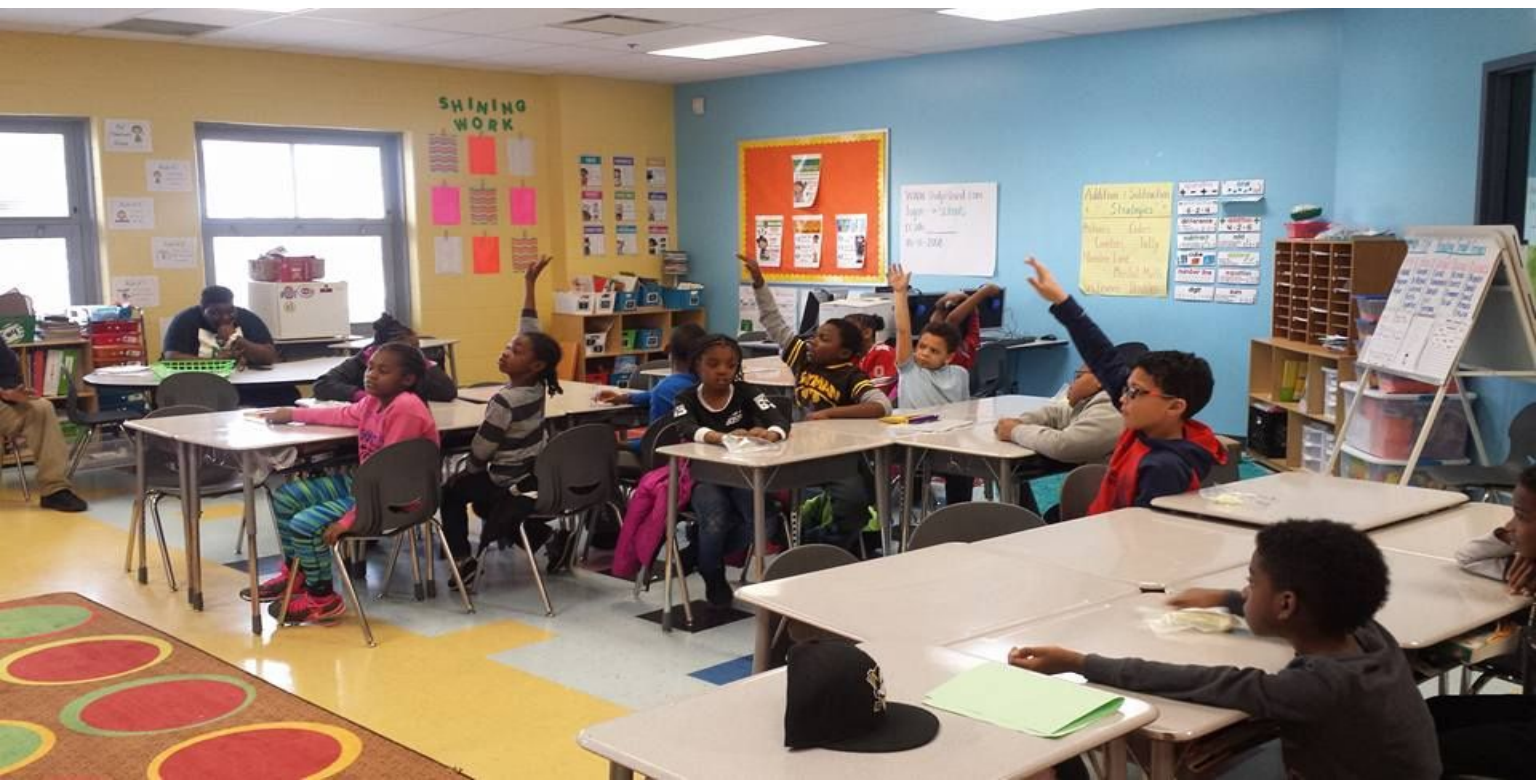
LEAD is a STEM education and financial literacy organization serving the nation. LEAD offers many programs, such as the E-STEM Chapters, which gives K-12 grade students an opportunity to be exposed to STEM and business concepts to gain high positions in Corporate America, or to become entrepreneur.

## E-STEM Chapters

Educating Students Through Experience and Motivation (E-STEM) through Entrepreneurship, Science, Technology, Engineering and Math is LEAD's premier program. E-STEM Chapters is a year round program that expose students to STEM fields. The E-STEM, program has different clubs throughout the Midwest and Southeast Louisiana that focus on the needs of its students. Each club has site visits, meetings, competitions and so much more to prepare its members for college and professional careers in STEM.

## History

The concept of LEAD was created through the parents of Engineer for a Day in 2013. Here, parents voiced their concern that there was a void in the Central Ohio community for minority students being able to get involved in STEM programs. As a result, after the 2015 Engineer for a Day, LEAD became an official organization and has been growing rapidly to support minorities entering STEM fields.



# LEAD STEM Expo

Our annual LEAD STEM Expo and Conference is looking to further strengthen the foundation of youth ready to enter into college and the workforce within STEM and related fields.

Leaders Emerging and Developing and its affiliates has around 300 year round students, eleven chapters, two summer programs and two community impact events.

The LEAD STEM Expo is vital to students and parents within the community as it connects them with educational and career opportunities during and beyond K-12.

The LEAD STEM Expo will host around 250 K-12 members and around 100 parents.

This event will provide a platform for youth to showcase their skills to the broader community.

We are honored to welcome you to the LEAD STEM Expo, as we help students engineer their own pathway in life.



# Partnerships

## **PLATINUM PARTNER \ \ \$5,000**

- ❖ Priority booth placement at the STEM Expo
- ❖ A chance to speak at the welcoming Ceremony(5-10 minutes) to all attendees.
- ❖ Recognition in Three (2) e-blast promoting the conference (LEAD to determine distribution date)
- ❖ Large Logo on the LEAD Website
- ❖ Large logo on the Conference Website
- ❖ Recognition on the Conference Agenda
- ❖ Company Branding on Expo Marketing Materials

## **Gold PARTNER \ \ \$3000**

- ❖ Priority booth placement at the STEM Expo
- ❖ A chance to speak to all the attendees during the conference
- ❖ Recognition in 1 e-blast promoting the conference (LEAD to determine distribution date)
- ❖ Large logo on the LEAD Website
- ❖ Logo on the Organization Website and Printed Materials
- ❖ Recognition on the Conference Agenda



# Partnerships

## Red & Blue Partner \ \ \$1500

- ❖ Company Booth
- ❖ Recognition in 1 e-blast promoting the conference (LEAD to determine distribution date)
- ❖ Medium Logo on the LEAD Website
- ❖ Recognition on the Expo Website

## Community Partnership \ \ \$750

- ❖ Company Booth
- ❖ Recognition in 1 e-blast promoting the conference (LEAD to determine distribution date)
- ❖ Small Logo on the LEAD Website
- ❖ Recognition on the Expo Website



# How to Sponsor the LEAD STEM Expo

To sponsor the LEAD STEM Expo, please email [vjohns@leademerging.org](mailto:vjohns@leademerging.org).